

# SHANE DIETER

Creative Director | Content Writer | [Blue indicates clickable content.](#)

## INFO

### ADDRESS

9058 Living Rose St.  
Las Vegas, NV 89123

### PHONE

702.468.3545

### EMAIL

shanedieter@gmail.com

### SOCIAL LINKS



## SKILLS

Web Design

Photoshop

Photography

Content Writing

Email Marketing

Brand Development

Marketing Strategy

Business Development

Public Relations

Creative Direction

Consulting

## PROFILE

I am a highly capable Creative Director and Content Writer with 20+ years of experience in business development, identity, and branding, seeking to apply my effective communications ability and compose a book that is intended to optimize the human experience for those that read it.

## EMPLOYMENT HISTORY

### Web Developer & Content Writer | @ [Dieter Designs](#)

June 2000 - Present

- Consulting with clients to conceptualize and effectively strategize their marketing plans.
- Web design and content writing for over 300 companies.
- Design and print for 1,000's of marketing pieces.

## RELATIVE LINKS

### Keynote | @ [Undefined](#)

My 250+ slide keynote presentation on Undefined.

### Speaking Clip | @ [Whole Foods Market](#)

A video clip presenting the Undefined Keynote talk to a class at Whole Foods Market.

### Action Photo | @ [Ganesha Center](#)

A shot from my weekly kids class teaching them the fundamentals of energy and cymatics.

### Action Photo | @ [All Talk Radio](#)

A photo from when I was invited onto All Talk Radio to discuss brain chemistry and circadian rhythms.

### Blog | @ [Transpyre.com](#)

A composition of thoughts, ideas, and concepts relative to my life's work and intention with Undefined.